

**Minutes of the
January 11, 2011
Meeting
Township of Mahwah
Community Cable TV
Committee**

Members Present: Gail Reynolds (chairperson), Gloria Volpe-Lore, Tricia Patella, David May, John Roth, Peter Wendrychowicz (vice-chairperson)

Meeting was called to order at 7:35 P.M.

- Patch.com- Ms. Jessica Mazzola, editor of online local news group Patch introduced herself to the Mahwah Community News committee. After some discussion, it was felt that a weekly joint news video presentation be developed. Ms. Mazzola would be the on-camera talent, Tricia Patella would produce and, together with Ms. Mazzola, would script the weekly presentation. Pete Wendrychowicz would be responsible for the taping and John Roth could serve as editor.
- **Minutes-** On motions from Gloria Volpe-Lore and Tricia Patella, the minutes of the November 9, 2010 meeting were accepted unanimously.
- **Survey-** Chairperson Gail Reynolds presented the results of a recent survey (attached) given to the seniors at the Mahwah Senior Center. The results of this survey will help Mahwah Community News committee assist in developing our station's direction for 2011.

- **Visitations**-Last month Gail Reynolds hosted Cub Scout Pack258, Den 9 visited and toured the MCN studio and town hall. They were treated to refreshments and were given supplies to develop slides for placement on the MCN channels 78 &33. There are plans to have similar tours for other Cub dens and the girl Scouts
 - **Change in MCN's Web Address**-MCN's new web address is mcn78@mahwahtwp.org.
 - **Interviews** – Due to the Township Council's work in budget development, the interview originally scheduled in January with Brian Campion, township administrator, will be rescheduled for the month of February. Gail Reynolds will contact Mahwah Public Library's new director, Kurt Hadelor to offer him the opportunity to be interviewed sometime during the month of January.
 - **Miscellaneous** – On Friday, January 28 at 8:30 PM the Cub Scouts will run its annual Pine Wood Derby. It will be held at the Mahwah Elks Clubhouse. Pete Wendrychowicz will be there to videotape the event. Cub Scouts Leaders will send stills of the derby.
 - **Direction for MCN 2011** – The final item for discussion was where do we see our group going in 2011. Pete Wendrychowicz will contact Mr. Pelletier, the Athletic Director, to see what this status of this project is. There have been no requests to publicize any school events. The cable committee has asked Ms. Gail Reynolds to write each building's HSO/HAS president to ask their group to alert us to special events in each school. Pete Wendrychowicz will reinforce this by mentioning our desires at their next monthly meeting. He will also forward the B.O.E.'s Public Relations sub-committee's new PR plan. The newly formed alliance with Patch, and the weekly local
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news round-up, was another expansion of our programming in 2011.

- **Adjournment** - On the motion by Gloria, and a second by Tricia the meeting was adjourned at 8:35 P.M.

The next meeting of the committee is scheduled for Tuesday, February 8, 2011 at 7:30 P.M.

Respectfully submitted as corrected,
Peter J. Wendrychowicz