

**23rd Annual Mahwah Day Business Participant  
Form Saturday September 23, 2017**

**Business Name:** \_\_\_\_\_

**Business Address:** \_\_\_\_\_

**Contact Name & Title:** \_\_\_\_\_

**Phone:**(Day) \_\_\_\_\_ (cell) \_\_\_\_\_

**E-Mail Address:** \_\_\_\_\_

(We will be doing most of our communication via e-mail. Please be sure to fill out your address.)

Basic Business Sponsorship: \$500.00 - Your donation will be pooled with other business donations to sponsor the entertainment /activities for the day.

Custom Business Sponsorship: (For those who would like to be a bigger part of the day). Sponsorship opportunities: Fireworks Spectacular(\$5,000), Mighty Spectrum Band(\$1,500), DJ(\$1,000), specialty games/rides(\$750 to \$1,000). Contact Dennis Burns at 201-529-5757 ext.254 or RDirector@mahwahwp.org to discuss your plans.

All sponsors will be recognized in all print media. This includes flyers that are sent home throughout the school system and full page ads in local newspapers. Application Deadline: September 8th. Any applications received after this date may not appear in the print media.

Please note: Tables, chairs and tents are not provided. All participants must remain set up until 5pm.

**Will you participate in the parade? YES / NO,** as marchers or with vehicle? You will be contacted by Debra Burns, Parade Coordinator, prior to the event for staging instructions.

Please return this form, the attached Hold Harmless Agreement and proof of insurance along with your sponsorship check to: Twp. of Mahwah Recreation Department 475 Corporate Drive, Mahwah, NJ 07430 **Attention: Dennis Burns**

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**Please make your check payable to: Twp. of Mahwah Celebration of Public Events.**

Mail to: Township of Mahwah  
Recreation Department  
475 Corporate Drive  
Mahwah, NJ 07430

In order for your group to participate in Mahwah Day, the following information must be provided:

1. Participant Form (Included in packet)
2. Hold Harmless Agreement with original signatures (Included in packet)
3. Certificate of Insurance- This document is obtained from your insurance company.

The Certificate of Insurance must have the following wording:

**Certificate Holder:** Township of Mahwah  
475 Corporate Drive  
Mahwah, NJ 07430

**Description of Operations:** Evidence of insurance for participation in Mahwah Day 2017. Township of Mahwah is additional insured. Hold Harmless agreement in favor of certificate holder is acknowledged.

**Policy Expiration Date:** Must be dated after September 23, 2017.

All forms, along with your sponsorship check, should be mailed to:

Township of Mahwah  
Recreation Department  
475 Corporate Drive  
Mahwah, NJ 07430

**HOLD HARMLESS AGREEMENT**

BETWEEN THE TOWNSHIP OF MAHWAH  
AND

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(ORGANIZATION NAME)

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(ADDRESS, NOT A POST OFFICE BOX)

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(PHONE NUMBER)

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(ORGANIZATION TYPE, IE INDIVIDUAL, PARTNERSHIP, NON-PROFIT  
CORPORATION, CORPORATION, PUBLIC ENTITY)

In consideration of the use of **Commodore Perry Field** on **Saturday, September 23, 2017,**  
**raindate 9/24/17** for the purpose of **Mahwah Day** the undersigned agrees to indemnify and  
hold the Township of Mahwah and its officers, agents and employees harmless from any and all  
liability, claims, costs and attorney's fees arising out of the use of the above-referenced property.

I understand that this hold harmless agreement also requires that the Township of Mahwah is  
indemnified from any losses or damages resulting from the acts or omissions of any guest,  
participant, visitor or other person attending the event herein referenced. Unless waived in  
writing by the Township of Mahwah, **I agree to furnish a Certificate of Insurance specifically  
naming the Township of Mahwah as an additional insured providing general liability,  
bodily injury and property damage coverage with minimum limits of liability not less than  
\$1,000,000 combined single limit. Said certificate shall state that “the issuing company shall  
mail any change or cancellation with 30 days written notice to the certificate holder named,  
certified mail, return receipt”. It shall also contain a statement acknowledging this hold  
harmless agreement. No exceptions or limitations will be accepted.**

In order to induce the Township of Mahwah to accept this hold harmless agreement, the  
following information concerning the intended use of the premises is furnished:

- Alcoholic beverages will not be served
- Total number of persons anticipated is N/A
- Live entertainment will be provided

**(Continued on other side)**

Signed this \_\_\_\_\_ day of \_\_\_\_\_ 2017, as the binding act in deed.

\_\_\_\_\_  
(NAME OF ORGANIZATION)

\_\_\_\_\_  
(AUTHORIZED SIGNATURE)

\_\_\_\_\_  
(AUTHORIZED NAME PRINTED)

\_\_\_\_\_  
(WITNESS SIGNATURE)

\_\_\_\_\_  
(WITNESS NAME PRINTED)

**NOTE: Certificate of Insurance shall be in original form. No photocopies or fax copies shall be accepted. It shall also be signed in ink by the authorized person.**